



**Strategy, Entrepreneurship
& Economics
Department**

**Faculty expertise for master thesis
Students**



Strategy



AMMAR Oussama - oussama.ammar@skema.edu

- Strategic Experimentation, Business Models, Business Model Innovation.



BABUTSIDZE Zakaria - zakaria.babutsidze@skema.edu

- Business Models, Business Model Innovation, Firm Innovation practices, Digital Business, Internet of Things, Big Data, Machine Learning, Cloud Technologies.



BARRAQUIER Anne - anne.barraquier@skema.edu

- Governance



BERTRAND Olivier - olivier.bertrand@skema.edu

- FDI (foreign direct investment) and internationalization strategy, International Outsourcing Cross-border and domestic M&As (mergers and acquisitions), Business and corporate strategy in emerging countries (BRICs), Competition policy issues (in particular related with cartels).



BOISSIN Denis - denis.boissin@skema.edu

- Sustainable development, Environmental management, Quality certification globalization.



BREA SOLIS Humberto - humberto.breasolis@skema.edu

- Business models, Discount retailing and general strategic management. Performance measurement and efficiency and profitability analysis.



CHEREAU Philippe - philippe.chereau@skema.edu

- Business models, Internationalization of firms, Strategic management of innovation, Strategic management of SMEs (Small and medium-sized Enterprises)



CIRILLO Bruno - bruno.cirillo@skema.edu

- Strategic change, Corporate venture capital, Spinoffs and divestitures, Mergers & Acquisitions, Offshoring and offshore outsourcing, Technology and innovation, Internationalization of R&D.



DECOOPMAN Isabelle - isabelle.decoopman@skema.edu

- Business Model, Business Model Innovation, Open Innovation and new consumers' behaviors and their impact on traditional business models.



DIBIAGGIO Ludovic - ludovic.dibiaggio@skema.edu

- Innovation, resource based corporate strategy, Diversification, Clusters and local innovation systems, Semiconductors.



GIUSTIZIERO Gianluigi - giustiziero.gianluigi@skema.edu

- Competitive positioning, diversification, vertical integration, mergers and acquisitions, organizational design, teams, alliances. New product launches related to innovation, Open innovation, Pipeline management, Project management related to innovation, Users' innovations, Radical vs. incremental innovations, Global strategy: market entry, global alliances, international logistics and activity location, Alliances.



HAAS Aurore - aurore.haas@skema.edu

- Topics related to strategy in general, Corporate social responsibility.



KAMINSKA Renata - renata.kaminska@skema.edu

- Innovation, Open innovation, Social innovation.



LEHIANY Benjamin - benjamin.lehiany@skema.edu

- Competitive intelligence.



Mc CABE Mark - mark.mccabe@skema.edu

- Any topic in business studies that does not involve finance.



MESCHI Pierre Xavier - pierrexavier.meschi@skema.edu

- Business Policy, International Expansion Strategy, Entry Modes, International Joint-Ventures and Mergers & Acquisitions.



Entrepreneurship



BABUTSIDZE Zakaria - zakaria.babutsidze@skema.edu

- Business Models, Business Model Innovation, Consumer Behavior, Digital Business, Social Networks, Internet of Things, Big Data, Machine Learning, Cloud Technologies.



BERNASCONI Michel - michel.bernasconi@skema.edu

- Entrepreneurship Education.



CHEREAU Philippe - philippe.chereau@skema.edu

- Topics related to Entrepreneurship in general.



CIRILLO Bruno - bruno.cirillo@skema.edu

- Topics related to Entrepreneurship in general, Corporate venturing spinouts, Employee spinouts, Corporate Intrapreneurship, Corporate entrepreneurship, Corporate venture capital, Spinoffs and divestitures.



HAAS Aurore - aurore.haas@skema.edu

- Topics in Entrepreneurship in general.



POROLI Corinne - corinne.poroli@skema.edu

- Entrepreneurship, Entrepreneurship and Gender, Entrepreneurial Identity.



VIAN Dominique - dominique.vian@skema.edu

- Entrepreneurial cognition, Effectuation, Near-decomposability of complex systems, innovation.

Economics



BOISSIN Denis - denis.boissin@skema.edu

- Environmental economics, Emerging economies, Agent-based modeling, Multi-agent simulation, Applied mathematics & quantitative methods.



BRUNO Olivier - olivier.bruno@skema.edu

- Growth theory and economic development, Microfinance, Banking regulation, Microeconomics of banking.



DALMASSO Audrey - audrey.dalmasso@skema.edu

- Statistics and Econometrics, Economics, Macro-Finance.



GAFFARD Jean-Luc - jeanluc.gaffard@skema.edu

- Macroeconomics, Industrial Organization, International Trade, Monetary Economics.



IACOPETTA Maurizio - maurizio.iacopetta@skema.edu

- Economics of Knowledge, Economics of Innovation, Economic Growth, Globalization, Macroeconomics, Microeconomics, Economic Development, Trade.



LANZY Thomas - thomas.lanzy@skema.edu

- Strategic behavior on financial markets – Communication in games - Making decision under risk and uncertainty – Adversarial procedures in arbitration.



LEHIANY Benjamin - benjamin.lehiany@skema.edu

- Industrial organisation, Economic regulation, Empirical fields :Utilities / network industries (energy, transportation, telecoms...)European policy / European governance.



Mc CABE Mark - mark.mccabe@skema.edu

- Any theoretical or empirical topic in economics that does not involve finance/macroeconomics.



MUSSO Patrick - patrick.musso@skema.edu

- Economics of innovation, Macroeconomics, Econometrics.



PETIT Jean-Marc - jeanmarc.petit@skema.edu

- Statistics, Data analysis.



TOSI Elise - elise.tosi@skema.edu

- History of economic thought (macroeconomic policy)

ORGANIZATIONAL STUDIES



AMMAR Oussama - oussama.ammar@skema.edu

- Organizational Change.



BARRAQUIER Anne - anne.barraquier@skema.edu

- Corruption, Governance, Ethical behavior, Corporate irresponsibility.



CIRILLO Bruno - bruno.cirillo@skema.edu

- Knowledge workers mobility, Organizational learning.



DIOSZEGI Balint - balint.dioszegi@skema.edu

- Social networks, Networks and cognition, Social psychology.



DIBIAGGIO Ludovic - ludovic.dibiaggio@skema.edu

- Organization dynamics.



GIUSTIZIERO Gianluigi - giustiziero.gianluigi@skema.edu

- Organizational design, Teams, Organizational learning.



HAAS Aurore - aurore.haas@skema.edu

- Organizational learning and knowledge management, Diversity management and corporate social responsibility



KAMINSKA Renata - renata.kaminska@skema.edu

- Creativity, Diversity in organizations and organizational design (organizational competencies, collaboration, communities).



PETIT Jean-Marc - jeanmarc.petit@skema.edu

- Sociology of organization



POROLI Corinne - corinne.poroli@skema.edu

- Organizational Death and Resilience, Organizational Theory.